

Heimlich Heroes Launches Training Program for Adults, Teens

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Cincinnati, OH – August 1, 2017- Heimlich Heroes™, a Cincinnati-based nonprofit, trains people how to recognize and respond to a choking emergency. The organization's new program for teens and adults will be available on August 1, 2017.

Previously, Heimlich Heroes focused on training kids ages 7-14; training more than 80,000 kids since 2013. The teen and adult program will be an addition to the established program for children.

"Our kids program is making a big impact on kids, schools, and families," said program manager Terri Huntington. "It is time to expand our training program to teens and adults, so that we may have an even greater impact."

The organization supplies step-by-step instructions for before, during and after the training, a training DVD, and note-taking tools to accompany the video. Heimlich Heroes has additional training materials available in their store, including specially engineered 42" training dolls for hands-on practice.

"The teen and adult program will function very similarly to our kids program," said Huntington. "Our training video and note-taking tool have been modified for a more mature audience, but still cover the same life-saving information."

Schools, companies, restaurants, or any organization wishing to train people in the Heimlich Maneuver® can use Heimlich Heroes for Teen and Adults.

"Our mission is to end preventable choking deaths by training as many people as we can," said Huntington. "The training program for teens and adults is a step toward fulfilling our mission."

You can learn more about available training programs and register your group at www.heimlichheroes.com.

About Heimlich Heroes:

Heimlich Heroes, a Deaconess Initiative people how to recognize, respond to, and prevent a choking emergency. This program teaches a life-saving technique and empowers people to view themselves as potential heroes. To learn more about the program or to register your school or organization, visit <http://www.heimlichheroes.com>.