

Heimlich Heroes™ hits 500 life-saving trainings

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Cincinnati, OH- July 13, 2016- Heimlich Heroes™, a Cincinnati-based nonprofit, teaches young people how to recognize, respond to, and prevent a choking emergency. Since the organizations start in 2013, they have held 500 Heimlich Maneuver® training events.

“This is a wonderful accomplishment for our program,” said program manager Terri Huntington. “With each training event more kids are learning how to save a life, and now we look forward to the next 500 training events!”

The program was created to adapt to different environments. Schools, clubs, groups or any youth organization can use the training. The organization has had adult special needs programs, and community outreach events utilize their curriculum.

“Although our program is designed for ages 7-14, anyone can use it to learn the Heimlich Maneuver,” said Huntington. “We don’t want to turn anyone away from learning this life-saving skill so we work hard to make accommodations.”

Heimlich Heroes has trained more than 34,500 kids in 45 states and one international training over the past three years. The program has little to no cost and is accessible to anyone in the world through the training-in-a-box.

“The main reason we designed a boxed training is to reach as many young people as we possibly could,” said Huntington. “It’s rewarding for our organization to know our mission is being fulfilled and lives are being saved.”

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About Heimlich Heroes:

Heimlich Heroes, a Deaconess Initiative, teaches kids, grades 2-8, how to recognize, respond to, and prevent a choking emergency. This program teaches a life-saving technique and empowers young people to view themselves as potential heroes. To learn more about the program or to register your school or organization, visit <http://www.heimlichheroes.com>.