



## Local Lifesaving Program Launches First Fundraising Campaign

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Heimlich Heroes, an educational nonprofit, is launching their first fundraising campaign this month. The organization's "Imagine..." campaign goal is to raise \$75,000 in 2016.

The free program trains kids grades 2-8, how to recognize, respond and prevent a choking emergency. As demand for the program increases, Heimlich Heroes aims to keep their program free with this new initiative.

"In the last three years, demand for our program has skyrocketed more than 2000%," said Program Manager Terri Huntington. "The rapid growth of our program means there is an opportunity for other like-minded individuals to get involved financially. Our goal is to keep it free, so that anyone, anywhere can learn how to save a life."

Heimlich Heroes provides all of the training materials needed to complete the program, including 42" training dolls for hands on practice. It costs the organization \$20 per student to run the program and last year alone over 17,000 kids were trained.

"We are proud of our quality educational program," said Huntington. "It's exciting that our organization has grown enough to allow for fundraising opportunities. Help us keep our program free by joining our campaign!"

Visit [www.heimlichheroes.com](http://www.heimlichheroes.com) for more information on how you can donate.